

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

<u>Contract / Revision</u> 498134 /		<u>Alt Order #</u> 06367972
<u>Product</u> HMP/AFSCME		
<u>Contract Dates</u> 10/11/12 - 10/20/12		<u>Estimate #</u> 2028
<u>Advertiser</u> HMP AFSCME		<u>Original Date / Revision</u> 10/10/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 138	<u>Product Code</u> 143
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/11/12	10/17/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	---TF--				2	\$250.00			
N 2	KVVU	10/11/12	10/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	MTWTF--				4	\$2,150.00			
N 3	KVVU	10/11/12	10/17/12	Better	M-F 11a-12p		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	-T-TF--				3	\$195.00			
N 4	KVVU	10/11/12	10/17/12	Katie Couric	2-3p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	---TF--				2	\$275.00			
N 5	KVVU	10/11/12	10/17/12	Anderson	3-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	---TF--				2	\$300.00			
N 6	KVVU	10/11/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	-T-TF--				2	\$350.00			
N 7	KVVU	10/11/12	10/17/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	-T-TF--				2	\$950.00			
N 8	KVVU	10/11/12	10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	-T-TF--				1	\$1,025.00			
N 9	KVVU	10/11/12	10/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	MTWTF--				2	\$725.00			
N 10	KVVU	10/11/12	10/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	MTWTF--				2	\$700.00			
N 11	KVVU	10/11/12	10/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract Dates</u> 10/11/12 - 10/20/12	<u>Product</u> HMP/AFSCME	<u>Estimate #</u> 2028
<u>Advertiser</u> HMP AFSCME		<u>Original Date / Revision</u> 10/10/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	MTWTF--				2	\$275.00			
N 12	KVVU	10/20/12	10/20/12	Criminal Minds	Sat 5-6p		:30			NM	1	\$635.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Criminal Minds	Sat 5-6p	-----Sa--	:30		\$150.00	NM		
	See MG 12.2											
	2	KVVU	10/20/12-10/20/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$635.00	NM		
	Ⓜ MG for 13.1,17.1,12.1											
N 13	KVVU	10/20/12	10/20/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$300.00	NM		
	See MG 12.2											
N 14	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$9,500.00			
N 15	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,850.00			
N 16	KVVU	10/14/12	10/14/12	NFL Early Game	NFL Early Game		:30			NM	1	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$8,250.00			
N 17	KVVU	10/14/12	10/14/12	Extra Weekend	Su 6-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Extra Weekend	Su 6-7p	-----Su	:30		\$185.00	NM		
	See MG 12.2											
N 18	KVVU	10/18/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$250.00			
N 19	KVVU	10/18/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$2,150.00			
N 20	KVVU	10/18/12	10/19/12	Katie Couric	1-2pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$275.00			
N 21	KVVU	10/18/12	10/19/12	Anderson	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$300.00			
N 22	KVVU	10/18/12	10/19/12	The Dr Oz Show	3-4p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$350.00			
N 23	KVVU	10/18/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$725.00			
N 24	KVVU	10/18/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00

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<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 138	<u>Product Code</u> 143
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
N 12	KVVU	10/20/12	10/20/12	Criminal Minds	Sat 5-6p		:30			NM	1	\$635.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-----1-				1	\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/15/12-10/21/12	Criminal Minds	Sat 5-6p	-----Sa--	:30		\$150.00	NM			
		See MG 12.2											
	2	KVVU	10/20/12-10/20/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$635.00	NM			
	Ⓜ MG for 13.1,17.1,12.1												
N 13	KVVU	10/20/12	10/20/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-----1-				1	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/15/12-10/21/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$300.00	NM			
		See MG 12.2											
N 17	KVVU	10/14/12	10/14/12	Extra Weekend	Su 6-7p		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1				1	\$185.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/08/12-10/14/12	Extra Weekend	Su 6-7p	-----Su	:30		\$185.00	NM			
		See MG 12.2											
Totals												36	\$43,120.00

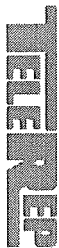
Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/20/12	36	\$43,120.00	\$36,652.00
Totals	36	\$43,120.00	\$36,652.00

Signature: _____ **Date:** _____

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Rep: TELEREP, INC.
Run On: Oct13/12 at 12:30

E-Order#: 421301 (Rev 0) Ad#:2322909
Station: KVVU-TV/LAS VEGAS, NV
Agency: WATERBONT STRATEGIES
Advertiser: ISS/HMP/AFSCME
Buyer: LAURA BASSETT

Headline#: 6367972 (Mod 0.1)
Dates: Oct11/12 - Oct20/12
Product: HMP/AFSCME
Prod#: Prod:
Tel #:

Traffic#: 498134
Salesperson: TERESA DIFIORA
Est#: 2028
Demo: RA35+

REP BUYLINES

Page: 1
Requested by: ROSE

Mod Code	Buy Line	DayTime	Length	Starting Rate	Ending Date	# of Wks	Spl/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
S	#CASH											
	1	Th-F-M-W/10-11A	30S	\$250	Oct11/12	1	2	2	\$500	DR OZ	0.0 Oct09/12	Rev #0: A
		Contract Comment: DR OZ										
	2	Th-F-M-W/10-11P	30S	\$2,150	Oct11/12	1	4	4	\$8,600	FOX 5 NEWS AT 10P	0.0 Oct09/12	Rev #0: A
		Contract Comment: FOX 5 NEWS AT 10P										
	3	Th-F-M-W/11A-12N	30S	\$195	Oct11/12	1	3	3	\$585	BETTER LAS VEGAS	0.0 Oct09/12	Rev #0: A
		Contract Comment: BETTER LAS VEGAS										
	4	Th-F-M-W/2-3P	30S	\$275	Oct11/12	1	2	2	\$550	KATIE COURIC	0.0 Oct09/12	Rev #0: A
		Contract Comment: KATIE COURIC										
	5	Th-F-M-W/3-4P	30S	\$300	Oct11/12	1	2	2	\$600	ANDERSON COOPER	0.0 Oct09/12	Rev #0: A
		Contract Comment: ANDERSON COOPER										
	6	Th-F-M-W/4-5P	30S	\$350	Oct11/12	1	2	2	\$700	DR OZ	0.0 Oct09/12	Rev #0: A
		Contract Comment: DR OZ										
	7	Th-F-M-W/5-530P	30S	\$950	Oct11/12	1	2	2	\$1,900	FOX 5 NEWS AT 5PM	0.0 Oct09/12	Rev #0: A
		Contract Comment: FOX 5 NEWS AT 5PM										
	8	Th-F-M-W/530-6P	30S	\$1,025	Oct11/12	1	1	1	\$1,025	FOX 5 NEWS AT 530PM	0.0 Oct09/12	Rev #0: A
		Contract Comment: FOX 5 NEWS AT 530PM										
	9	Th-F-M-W/6-7A	30S	\$125	Oct11/12	1	2	2	\$1,450	FOX 5 NEWS 6A	0.0 Oct09/12	Rev #0: A
		Contract Comment: FOX 5 NEWS 6A										
	10	Th-F-M-W/7-9A	30S	\$700	Oct11/12	1	2	2	\$1,400	FOX 5 MORNING NEWS	0.0 Oct09/12	Rev #0: A
		Contract Comment: FOX 5 MORNING NEWS										
	11	Th-F-M-W/9-10A	30S	\$275	Oct11/12	1	2	2	\$550	MORE LAS VEGAS	0.0 Oct09/12	Rev #0: A
		Contract Comment: MORE LAS VEGAS										
	12	Sat/5-6P	30S	\$150	Oct20/12	1	0	0	\$0	CRIMINAL MINDS	0.0 Oct12/12	Mod #0.1: S
		Contract Comment: CRIMINAL MINDS										
	29	Sat/9-10P	30S	\$635	Oct20/12	1	1	1	\$635	THE CLOSER	0.0 Oct12/12	Mod #0.1: A
		This is a make-good for Oct20 on line-12 for 1 spot/wk										
		This is a make-good for Oct20 on line-13 for 1 spot/wk										
		This is a make-good for Oct14 on line-17 for 1 spot/wk										
		Order Comment: SPOT'S N/A DUE TO SPORTS, PRE-BOOKED PLS APPROVE.										
S	13	Sat/7-8P	30S	\$300	Oct20/12	1	0	0	\$0	TMZ WEEKEND	0.0 Oct12/12	Mod #0.1: S
		Contract Comment: TMZ WEEKEND										
	14	Sun/1-4P	30S	\$9,500	Oct14/12	1	1	1	\$9,500	FOX NFL (GAME 2)	0.0 Oct09/12	Rev #0: A
		Contract Comment: FOX NFL (GAME 2)										
	15	Sun/10-1045P	30S	\$1,850	Oct14/12	1	1	1	\$1,850	FOX 5 NEWS AT 10PM SUN	0.0 Oct09/12	Rev #0: A
S	16	Sun/10A-1P	30S	\$8,250	Oct14/12	1	1	1	\$8,250	FOX NFL (GAME 1)	0.0 Oct09/12	Rev #0: A
		Contract Comment: FOX NFL (GAME 1)										
	17	Sun/6-7P	30S	\$185	Oct14/12	1	0	0	\$0	EXTRA WEEKEND	0.0 Oct12/12	Mod #0.1: S
		Contract Comment: EXTRA WEEKEND										
	18	Th-F/10-11A	30S	\$250	Oct18/12	1	1	1	\$250	DR OZ	0.0 Oct09/12	Rev #0: A
S	19	Th-F/10-11P	30S	\$2,150	Oct18/12	1	1	1	\$2,150	FOX 5 NEWS AT 10P	0.0 Oct09/12	Rev #0: A
		Contract Comment: FOX 5 NEWS AT 10P										
	20	Th-F/12-3P	30S	\$275	Oct18/12	1	0	0	\$0	KATIE COURIC	0.0 Oct12/12	Mod #0.1: S
		Th-F/12-3P	30S	\$275	Oct18/12	1	1	1	\$275	KATIE COURIC	0.0 Oct12/12	Mod #0.1: A
		This is a make-good for Oct18 on line-20 for 1 spot/wk										
A	27	Th-F/12-3P	30S	\$300	Oct18/12	1	1	1	\$300	ANDERSON	0.0 Oct12/12	Mod #0.1: A
		Part of a makegood made up of lines 26-28										
		Order Comment: TP CHG DUE TO SPORTS, PLS APPROVE.										
	28	Th-F/13-4P	30S	\$350	Oct18/12	1	1	1	\$350	DR OZ	0.0 Oct12/12	Mod #0.1: A
		Part of a makegood made up of lines 26-28										
S	21	Th-F/13-4P	30S	\$300	Oct18/12	1	0	0	\$0	ANDERSON COOPER	0.0 Oct12/12	Mod #0.1: S
		Order Comment: TP CHG DUE TO SPORTS, PLS APPROVE.										
	22	Th-F/14-5P	30S	\$350	Oct18/12	1	0	0	\$0	DR OZ	0.0 Oct12/12	Mod #0.1: S
		Contract Comment: ANDERSON COOPER										
	23	Th-F/6-7A	30S	\$175	Oct18/12	1	1	1	\$175	FOX 5 NEWS 6A	0.0 Oct09/12	Rev #0: A
S	24	Th-F/7-9A	30S	\$700	Oct18/12	1	1	1	\$700	FOX 5 MORNING NEWS	0.0 Oct09/12	Rev #0: A
		Contract Comment: FOX 5 MORNING NEWS										
	25	Th-F/9-10A	30S	\$275	Oct18/12	1	1	1	\$275	MORE LAS VEGAS	0.0 Oct09/12	Rev #0: A



Rep: TELEREP INC.
Run On: Oct13/12 at 12:30

E-Order#: 421301 (Rev 0) Ag#2322909
Station: KVVU-TV LAS VEGAS, NV

REP BUYLINES

HiLine#: 6367972 (Mod 0.1)
Dates: Oct11/12 - Oct20/12

Traffic#: 486134
Salesperson: TERESA DIFURIA

Page: 2
Requested by: ROSE

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
Contract Comment: MORE LAS VEGAS													
Total 36 Spots for:				\$43,120					36	\$43,120		0.0	
Monthly Estimate Dollars:					\$43,120	Oct/12						0.0	Oct/12



Rep: TELEREP, INC.
Run On: Oct13/12 at 12:29

E-Order#: 421301 (Rev 0) Agt#2322909
Station: KVVU-TV LAS VEGAS, NV
Agency: WATERFRONT STRATEGIES
Advertiser: ISSHAMP/AFSCME
Buyer: LAURA BASSETT

ALL MAKEGOOD OFFERS

Headline#: 6367972 (Mod 0.1)
Dates: Oct11/12 - Oct20/12
Product: HMP/AFSCME
Tel #:

Traffic#: 498134
Salesperson: TERESA DIFURIA
Est#: 2028
Demo: RA35+

Offer#	Version#	Status	Type	Day/Time	Buy#	Affected	Length	Rate	Dates	Total #Spots	Total Dollars	Program Name	Target Demo	Dayparts	Date Created	Last Changed	Date Resolved
M1.1		Rep OK'd	M	20 Th-F/2-3P			30S	\$275	Oct18	-1	(\$275)	KATIE COURIC	0.0		Oct12/12	Oct12/12	Oct12/12
				21 Th-F/3-4P			30S	\$300	Oct18	-1	(\$300)	ANDERSON COOPER	0.0				
				22 Th-F/4-5P			30S	\$350	Oct18	-1	(\$350)	DR OZ	0.0				
				Offer Th-F/1-2P			30S	\$275	Oct18	1	\$275	KATIE COURIC					
				Offer Th-F/2-3P			30S	\$300	Oct18	1	\$300	ANDERSON					
				Offer Th-F/3-4P			30S	\$350	Oct18	1	\$350	DR OZ					
		Comment: TP CHG DUE TO SPORTS. PLS APPROVE.															
		Rep OK'd	M	12 Sat/5-6P			30S	\$150	Oct20	-1	(\$150)	CRIMINAL MINDS	0.0		Oct12/12	Oct12/12	Oct12/12
M2.1				13 Sat/7-8P			30S	\$300	Oct20	-1	(\$300)	TMZ WEEKEND	0.0				
				17 Sun/6-7P			30S	\$185	Oct14	-1	(\$185)	EXTRA WEEKEND	0.0				
				Offer Sat/9-10P			30S	\$635	Oct20	1	\$635	THE CLOSER					
		Comment: SPOTS N/A DUE TO SPORTS. PRE-BOOKED PLS APPROVE.															
		Total 6 Missed Spots for:															
		Total 4 Offered Spots for:															
		Net Differences of -2 Spots for:															
										-6	(\$1,560)						
										4	\$1,560						
										-2	\$0						

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 19.32

AGY #	AGY. NAME WATERFRONT STRATEGIES	BUYER NAME LAURA BASSETT
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3050 K ST NW,
SALES PRSN PH- TERESA DIFURIA

ORDER # 6367972 CONTRACT # 6367972 CLASS: NATL. LOCAL REGIONAL

PRDCT	HMP/AESCME	EST#2028	COMMENTS: (LINE, ORDER, INVOICE)
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT9/12 19.32

NEW HMP/AFSCME ORDER
TOTAL \$43120
PLS CNF THANKS

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	RATE	START DATE	END DATE	SPTS /WK:	WEEK INVT	DAYS	TOTL SPTS:
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1	1000A-1100A	30	\$250.00	10/11	10/17	2	TH-F,M-W	2
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2	1000E-1100P	30	\$2,150.00	10/11	10/17	4	TH-F,M-W	4
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PROGRAM : FOX 5 NEWS AT 10P  
CON COM1: FOX 5 NEWS AT 10P
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REP HEADLINE# 6367972
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT9/12 19.32
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	10/11	10/17	3		TH-F,M-W	3
4			200P-300P PROGRAM : KATIE COURIC CON COM1: KATIE COURIC	30		\$275.00	10/11	10/17	2		TH-F,M-W	2
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	10/11	10/17	2		TH-F,M-W	2
6			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	10/11	10/17	2		TH-F,M-W	2
7			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	10/11	10/17	2		TH-F,M-W	2
8			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	10/11	10/17	1		TH-F,M-W	1
9			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/11	10/17	2		TH-F,M-W	2
10			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/11	10/17	2		TH-F,M-W	2
11			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/11	10/17	2		TH-F,M-W	2

REP HEADLINE# 6367972
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT9/12 19.32
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			500P-600P	30		\$150.00	10/20	10/20	1		SAT	1
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
13			700P-800P	30		\$300.00	10/20	10/20	1		SAT	1
PROGRAM : TMZ WEEKEND												
CON COM1: TMZ WEEKEND												
14			100P-400P	30		\$9,500.00	10/14	10/14	1		SUN	1
PROGRAM : FOX NFL (GAME 2)												
CON COM1: FOX NFL (GAME 2)												
15			1000P-1045P	30		\$1,850.00	10/14	10/14	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1: FOX 5 NEWS AT 10PM SUN												
16			1000A-100P	30		\$8,250.00	10/14	10/14	1		SUN	1
PROGRAM : FOX NFL (GAME 1)												
CON COM1: FOX NFL (GAME 1)												
17			600P-700P	30		\$185.00	10/14	10/14	1		SUN	1
PROGRAM : EXTRA WEEKEND												
CON COM1: EXTRA WEEKEND												
18			1000A-1100A	30		\$250.00	10/18	10/19	1		TH-F	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
19			1000P-1100P	30		\$2,150.00	10/18	10/19	1		TH-F	1
PROGRAM : FOX 5 NEWS AT 10P												
CON COM1: FOX 5 NEWS AT 10P												
20			200P-300P	30		\$275.00	10/18	10/19	1		TH-F	1
PROGRAM : KATIE COURIC												

1-2p

N/A

N/A

REP HEADLINE# 6367972
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT9/12 19.32
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
21			300P-400P	30		\$300.00	10/18	10/19	1		TH-F	1
			PROGRAM : ANDERSON COOPER									
			CON COM1: ANDERSON COOPER									
22			400P-500P	30		\$350.00	10/18	10/19	1		TH-F	1
			PROGRAM : DR OZ									
			CON COM1: DR OZ									
23			600A-700A	30		\$725.00	10/18	10/19	1		TH-F	1
			PROGRAM : FOX5 NEWS 6A									
			CON COM1: FOX5 NEWS 6A									
24			700A-900A	30		\$700.00	10/18	10/19	1		TH-F	1
			PROGRAM : FOX5 MORNING NEWS									
			CON COM1: FOX5 MORNING NEWS									
25			900A-1000A	30		\$275.00	10/18	10/19	1		TH-F	1
			PROGRAM : MORE LAS VEGAS									
			CON COM1: MORE LAS VEGAS									
OCT/12			43120.00									
CONTRACT TOTAL												43120.00
TOTAL SPOTS												38

MARKET TOTALS \$331,692 KVVU 13% KSNV 37% KLAS 29% KTNV 18% KVMY 2% KVCW 0% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*